



WLUK
787 Lombardi Ave
Green Bay, WI 54304

Del Cielo Media
1427 Leslie Ave
Alexandria, VA 22301

Contract # 2675918

Schedule Dates 11/02/16-11/08/16
Advertiser Americans for Prosperity (22300)
Agency Del Cielo Media (11175)
Product POLITICAL ISSUE (ns) (1187)
Brand AFPDC/ORDR/NO1N08 (873804)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name RANDE, LEVINE,
Phone/Fax /
CPE AFPD/ORDR/NO1N08
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments ORDER CHRISTIAN CAMBERO
NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 11/1-11/8 - 12 NOON CUTOFF 11
/8 ESTIMATE NO1N08 STARTS TOMORROW- BOOK ASAP PLUS CONFIRM ASAP RE CLEA

Date Entered 11/01/16
Last Modified 11/02/16
Entered By Elizabeth Bragstad
CO-OP No
Headline # ECR25345437
Demo W2554R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,080.00
Net Total \$40,120.00
Sales Tax

Green Bay (WLUK)	Spots	Rate
By Broadcast Month		
Nov. 2016	82	\$47,200.00
Grand Total:	82	\$47,200.00

Adds daytime prime
spots 11/3 and
on

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-3-0)	11/02/16-11/02/16	2	:30	9A- Live with Kelly					2				2	\$750.00	\$1,500.00	Green Bay (WLUK)	LIVE! WITH KELLY	11/1/16
2.0	Normal Line / SPOT (1-3-0)	11/03/16-11/03/16	2	:30	9A- Live with Kelly						2			2	\$750.00	\$1,500.00	Green Bay (WLUK)	LIVE! WITH KELLY	11/1/16
3.0	Normal Line / SPOT (1-3-0)	11/04/16-11/04/16	2	:30	9A- Live with Kelly							2		2	\$750.00	\$1,500.00	Green Bay (WLUK)	LIVE! WITH KELLY	11/1/16
4.0	Normal Line / SPOT (1-3-0)	11/07/16-11/07/16	2	:30	9A- Live with Kelly									2	\$750.00	\$1,500.00	Green Bay (WLUK)	LIVE! WITH KELLY	11/1/16
5.0	Normal Line / SPOT (1-3-0)	11/08/16-11/08/16	2	:30	9A- Live with Kelly									2	\$750.00	\$1,500.00	Green Bay (WLUK)	LIVE! WITH KELLY	11/1/16
6.0	Normal Line / SPOT (2-1-0)	11/02/16-11/02/16	2	:30	11A- Rachael Ray					2				2	\$250.00	\$500.00	Green Bay (WLUK)	RACHAEL RAY	11/1/16
7.0	Normal Line / SPOT (2-1-0)	11/03/16-11/03/16	2	:30	11A- Rachael Ray						2			2	\$250.00	\$500.00	Green Bay (WLUK)	RACHAEL RAY	11/1/16
8.0	Normal Line / SPOT (2-1-0)	11/04/16-11/04/16	2	:30	11A- Rachael Ray							2		2	\$250.00	\$500.00	Green Bay (WLUK)	RACHAEL RAY	11/1/16
9.0	Normal Line / SPOT (2-1-0)	11/07/16-11/07/16	2	:30	11A- Rachael Ray									2	\$250.00	\$500.00	Green Bay (WLUK)	RACHAEL RAY	11/1/16
10.0	Normal Line / SPOT (2-1-0)	11/08/16-11/08/16	2	:30	11A- Rachael Ray									2	\$250.00	\$500.00	Green Bay (WLUK)	RACHAEL RAY	11/1/16
11.0	Normal Line / SPOT (3-1-0)	11/02/16-11/02/16	1	:30	12P- The Doctors								2	2	\$250.00	\$500.00	Green Bay (WLUK)	THE DOCTORS	11/1/16
12.0	Normal Line / SPOT (3-1-0)	11/03/16-11/03/16	1	:30	12P- The Doctors									2	\$250.00	\$500.00	Green Bay (WLUK)	THE DOCTORS	11/1/16
13.0	Normal Line / SPOT (3-1-0)	11/04/16-11/04/16	1	:30	12P- The Doctors									2	\$250.00	\$500.00	Green Bay (WLUK)	THE DOCTORS	11/1/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbn.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Salesperson Millennium/Dc, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name RAANDE, LEVINE,
Phone/Fax /
CPE AFPD/ORDR/NO1N08
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments ORDER CHRISTIAN CAMBERO
NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 11/1-11/8 - 12 NOON CUTOFF 11
/8 ESTIMATE NO1N08 STARTS TOMORROW- BOOK ASAP PLS CONFIRM ASAP RE CLEA

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Entered By Elizabeth Bragstad
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Demo W2554R
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Package Deal
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Commission \$7,080.00
Net Total \$40,120.00
Sales Tax

Green Bay (WLWK)
By Broadcast Month
Nov. 2016
Grand Total: 82 \$47,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (3-1.0)	11/07/16-11/07/16	1	:30	12P- The Doctors	2								2	\$250.00	\$500.00	Green Bay (WLWK)	THE DOCTORS	11/1/16
15.0	Normal Line / SPOT (4-1.1)	11/02/16-11/02/16	2	:30	10A- FOX 11 Living w Army				1					1	\$300.00	\$300.00	Green Bay (WLWK)	FOX 11 LIVING WITH A	11/1/16
16.0	Normal Line / SPOT (4-1.1)	11/03/16-11/03/16	2	:30	10A- FOX 11 Living w Army					1				1	\$300.00	\$300.00	Green Bay (WLWK)	FOX 11 LIVING WITH A	11/1/16
17.0	Normal Line / SPOT (4-1.1)	11/04/16-11/04/16	2	:30	10A- FOX 11 Living w Army						2			2	\$300.00	\$600.00	Green Bay (WLWK)	FOX 11 LIVING WITH A	11/1/16
17.0.1	Closed Preempt (4-1.1)	11/04/16															Green Bay (WLWK)	Order Error/Exception -	
17.0.2	Closed Preempt (4-1.1)	11/04/16															Green Bay (WLWK)	Order Error/Exception -	
18.0	Normal Line / SPOT (4-1.1)	11/07/16-11/07/16	2	:30	10A- FOX 11 Living w Army			1						1	\$300.00	\$300.00	Green Bay (WLWK)	FOX 11 LIVING WITH A	11/1/16
19.0	Normal Line / SPOT (4-1.1)	11/08/16-11/08/16	2	:30	10A- FOX 11 Living w Army				1					1	\$300.00	\$300.00	Green Bay (WLWK)	FOX 11 LIVING WITH A	11/1/16
20.0	Normal Line / News (5-1.0)	11/02/16-11/02/16	3	:30	4:30A- News-Good Day Wisconsin 430a				2					2	\$75.00	\$150.00	Green Bay (WLWK)	GOOD DAY WISCONSIN	11/1/16
21.0	Normal Line / News (5-1.0)	11/03/16-11/03/16	3	:30	4:30A- News-Good Day Wisconsin 430a					2				2	\$75.00	\$150.00	Green Bay (WLWK)	GOOD DAY WISCONSIN	11/1/16
22.0	Normal Line / News (5-1.0)	11/04/16-11/04/16	3	:30	4:30A- News-Good Day Wisconsin 430a						2			2	\$75.00	\$150.00	Green Bay (WLWK)	GOOD DAY WISCONSIN	11/1/16

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Account Types National/Political Issue Agency/ BRD
Billing Type Standard
Comments ORDER CHRISTIAN CAMBEIRO
NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 11/1-11/8 - 12 NOON CUTOFF 11
/8 ESTIMATE NO1N08 STARTS TOMORROW- BOOK ASAP PLS CONFIRM ASAP RE CLEA

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Last Modified 11/02/16
Entered By Elizabeth Bragstad
CO-OP No
Headline # ECR25345437
Demo W2554R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,080.00
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23.0	Normal Line / News (5-1.0)	11/07/16-11/07/16	3	:30	4:30A- News-Good Day Wisconsin 430a	2								2	\$75.00	\$150.00	Green Bay (WLWK)	GOOD DAY WISCONSIN	11/1/16
24.0	Normal Line / News (5-1.0)	11/08/16-11/08/16	3	:30	4:30A- News-Good Day Wisconsin 430a	2		2						2	\$75.00	\$150.00	Green Bay (WLWK)	GOOD DAY WISCONSIN	11/1/16
25.0	Normal Line / News (6-2.5)	11/06/16-11/06/16	2	:30	8:30A- News-Full Measure with Sharyl Attkisson								2		\$400.00		Green Bay (WLWK)	FULL MEASURE WITH SH	11/1/16
25.0.1	Preempt (6-2.5)	11/06/16															Green Bay (WLWK)	No Availability/Spot -	
25.0.2	Preempt (6-2.5)	11/06/16															Green Bay (WLWK)	Sold Out/Exception -	
26.0	Normal Line / SPOT (7-0.4)	11/06/16-11/06/16	2	:30	11:35P- King of Queens Sunday								2		\$50.00	\$100.00	Green Bay (WLWK)	KING OF QUEENS	11/1/16
27.0	Normal Line / News (8-2.0)	11/05/16-11/05/16	3	:30	9P- News-FOX 11 News at Nine								2		\$500.00	\$1,000.00	Green Bay (WLWK)	FOX 11 NEWS AT 9PM	11/1/16
28.0	Normal Line / SPOT (9-5.0)	11/02/16-11/02/16	1	:30	6P- Jeopardy				1					1	\$5,000.00	\$5,000.00	Green Bay (WLWK)	JEOPARDY	11/1/16
29.0	Normal Line / SPOT (9-5.0)	11/04/16-11/04/16	1	:30	6P- Jeopardy						1			1	\$5,000.00	\$5,000.00	Green Bay (WLWK)	JEOPARDY	11/1/16
30.0	Normal Line / SPOT (9-5.0)	11/07/16-11/07/16	1	:30	6P- Jeopardy								1		\$5,000.00	\$5,000.00	Green Bay (WLWK)	JEOPARDY	11/1/16
31.0	Normal Line / Prime (10-4.1)	11/04/16-11/04/16	2	:30	7P- FOX-Hells Kitchen (Friday)							2		2	\$500.00	\$1,000.00	Green Bay (WLWK)	HELLSKITCHEN-FOX	11/1/16

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Buyer Name RANDE, LEVINE,
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Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments ORDER CHRISTIAN CAMBERO
NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 11/1-11/8 - 12 NOON CUTOFF 11
/8 ESTIMATE N01N08 STARTS TOMORROW- BOOK ASAP PLS CONFIRM ASAP RE CLEA

Date Entered 11/01/16
Last Modified 11/02/16
Entered By Elizabeth Bragstad
CO-OP No
Headline # ECR25345437
Demo W2554R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,080.00
Net Total \$40,120.00
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Green Bay (WLK)	Spots	Rate
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32.0	Normal Line / Prime (11-3-4)	11/03/16-11/03/16	3	:30	8p- FOX-Pitch (Thursday)					2				2	\$750.00	\$1,500.00	Green Bay (WLK)	PITCH-FOX	11/1/16
33.0	Normal Line / Prime (12-3-0)	11/07/16-11/07/16	3	:30	7p- FOX-Gotham (Monday)		2							2	\$750.00	\$1,500.00	Green Bay (WLK)	GOTHAM-FOX	11/1/16
34.0	Normal Line / Prime (13-3-0)	11/03/16-11/03/16	2	:30	7p- FOX-Rosewood (Thursday)					2				2	\$900.00	\$1,800.00	Green Bay (WLK)	ROSEWOOD-FOX	11/1/16
35.0	Normal Line / Football (14-1-0)	11/05/16-11/05/16	3	:30	2:30p- Sports-FOX College Football							3		3	\$250.00	\$750.00	Green Bay (WLK)	FOX COLLEGE FOOTBALL	11/1/16
36.0	Revised Line / Football (15-1-0)	11/05/16-11/05/16	3	:30	6:30p- Sports-FOX College Football							3					Green Bay (WLK)	FOX COLLEGE FOOTBALL	11/1/16
36.1	Normal Line / Football (15-1-0)	11/05/16-11/05/16	3	:30	2:30p- Sports-FOX College Football							3		3	\$250.00	\$750.00	Green Bay (WLK)	FOX COLLEGE FOOTBALL	11/2/16
37.0	Normal Line / Pre-Game (16-5-2)	11/06/16-11/06/16	1	:30	11A- Sports-FOX NFL Sunday Pre Game								2	2	\$2,500.00	\$5,000.00	Green Bay (WLK)	FOX NFL SUNDAY PRE-G	11/1/16
38.0	M/G For 17.0,17.0,2. / SPOT (17)	11/04/16-11/04/16	2	:30	10A- The Better Half					2				2	\$300.00	\$600.00	Green Bay (WLK)	FOX 11 LIVING WITH A	11/1/16
38.1	M/G For 17.0,17.0,2. / SPOT (28-1.1)	11/04/16-11/04/16	2	:30	10A- The Better Half					2				2	\$300.00	\$600.00	Green Bay (WLK)	FOX 11 LIVING WITH A	11/2/16
39.0	Normal Line / SPOT (18-1.1)	11/03/16-11/03/16	2	:30	10A- FOX 11 Living w Amy					1				1	\$300.00	\$300.00	Green Bay (WLK)	ANY	11/2/16
40.0	Normal Line / SPOT (19-1.0)	11/03/16-11/04/16	2	:30	11A- Rachael Ray					1	1			2	\$250.00	\$500.00	Green Bay (WLK)	RACH RAY	11/2/16

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Schedule Dates

11/02/16-11/08/16

Advertiser

Americans for Prosperity (22300)

Agency

Del Cielo Media (11175)

Product

POLITICAL ISSUE (ns) (1187)

Brand

AFPC/ORDR/NO1N08 (873804)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

RANDE, LEVINE,

Phone/Fax

/

CPE

AFPC/ORDR/NO1N08

Account Types

National/Political Issue Agency BRD

Billing Type

Standard

Comments

ORDR CHRISTIAN CAMBERO
NEW ORDR- BOOK AND CONFIRM ASAP FLIGHT 11/1-11/8 - 12 NOON CUTOFF 11
/8 ESTIMATE NO1N08 STARTS TOMORROW- BOOK ASAP PLS CONFIRM ASAP RE CLEA

Date Entered 11/01/16

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Entered By Elizabeth Bragstad

CO-OP No

Headline # ECR23345437

Demo W2554R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$7,080.00

Net Total \$40,120.00

Sales Tax

Green Bay (WLUK)
By Broadcast Month

Spots	Rate
Nov. 2016 82	\$47,200.00
Grand Total:	\$47,200.00

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41.0	Normal Line / SPOT (20-1.0)	11/03/16-11/04/16	1	:30	12P- The Doctors					1	1			2	\$250.00	\$500.00	Green Bay (WLUK)	DOCTORS	11/2/16
42.0	Normal Line / Prime (23-3.0)	11/03/16-11/03/16	2	:30	7P- FOX-Rosewood (Thursday)					1					\$900.00		Green Bay (WLUK)	ROSEWOOD	11/2/16
42.0.1	Preempt (23-3.0)	11/03/16															Green Bay (WLUK)	Sold Out/Exception - Already have two spots in that show	
43.0	Normal Line / SPOT (18-1.1)	11/07/16-11/07/16	2	:30	10A- FOX 11 Living w Amy		1							1	\$300.00	\$300.00	Green Bay (WLUK)	AMY	11/2/16
44.0	Normal Line / SPOT (19-1.0)	11/07/16-11/08/16	2	:30	11A- Rachael Ray		1	1						2	\$250.00	\$500.00	Green Bay (WLUK)	RACH RAY	11/2/16
45.0	Normal Line / SPOT (20-1.0)	11/07/16-11/07/16	1	:30	12P- The Doctors				1					1	\$250.00	\$250.00	Green Bay (WLUK)	DOCTORS	11/2/16
46.0	Normal Line / News (21-2.5)	11/06/16-11/06/16	2	:30	8:30A- News-Full Measure with Sharif Attissson							1		1	\$400.00	\$400.00	Green Bay (WLUK)	FULL MEASURE	11/2/16
47.0	Normal Line / News (22-2.0)	11/05/16-11/05/16	3	:30	9P- News-FOX 11 News at Nine							1		1	\$500.00	\$500.00	Green Bay (WLUK)	NINE	11/2/16
48.0	Normal Line / Prime (24-4.1)	11/04/16-11/04/16	2	:30	7P- FOX-Hells Kitchen (Friday)						1				\$500.00		Green Bay (WLUK)	HELLS KITCHEN	11/2/16
48.0.1	Preempt (24-4.1)	11/04/16															Green Bay (WLUK)	Sold Out/Exception - Already have two spots in that show	

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Sales Office Millennium Washington DC
Buyer Name RANDI, LEVINE,
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ORDR CHRISTIAN CAMBERO
NEW ORDER- BOOK AND CONFIRM ASAP FLIGHT 11/1-11/8 - 12 NOON CUTOFF 11/8 ESTIMATE N01N08 STARTS TOMORROW- BOOK ASAP PLS CONFIRM ASAP RE CLEA

Green Bay (WLWK)
By Broadcast Month Spots Rate
Nov. 2016 82 \$47,200.00
Grand Total: 82 \$47,200.00

CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
49.0	Normal Line / Football (25-1.0)	11/05/16-11/05/16	3	:30	2:30p- Sports-FOX College Football							2		2	\$250.00	\$500.00	Green Bay (WLWK)	COLLEGE FOOTBALL	11/2/16
50.0	Normal Line / Football (26-1.0)	11/05/16-11/05/16	3	:30	2:30p- Sports-FOX College Football							2		2	\$250.00	\$500.00	Green Bay (WLWK)	COLLEGE FOOTBALL	11/2/16

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WLUK-TV, Green Bay, WI	Date: 11/1/2016
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I, Del Cielo Media
do hereby request station time concerning the following issue:

Americans for Prosperity

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

This broadcast time will be used by: Americans for Prosperity

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Americans for Prosperity

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

--

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

11/1/2016

Date



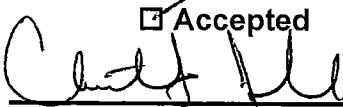
Signature

(703) 518-4747

Contact Phone Number

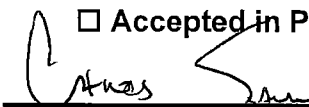
TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted



Signature

☐ Accepted in Part



Printed Name

☐ Rejected



Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Attach proposed schedule with charges (if available): \$37,187.50

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.